**Capstone Project - The Battle of Neighborhoods**

**Business Problem**

* Opening a successful restaurant is all about location; physical brick-and-mortar venues matter even in today’s world of virtual reality. Location can make or break a restaurant.
* The object of this project is to identify the ideal location to start a new restaurant in Toronto, Canada.

**Data Sourcing**

* **Data required**
  + List of neighborhoods in Toronto, Canada
  + Latitude and longitude coordinates of the neighborhoods
  + Venue data
* **Sources of data**
  + Wikipedia page for neighborhoods (https://en.wikipedia.org/wiki/List\_of\_postal\_codes\_of\_Canada:\_M)
  + Geocoder package for latitude and longitude coordinates
  + Foursquare API for venue data